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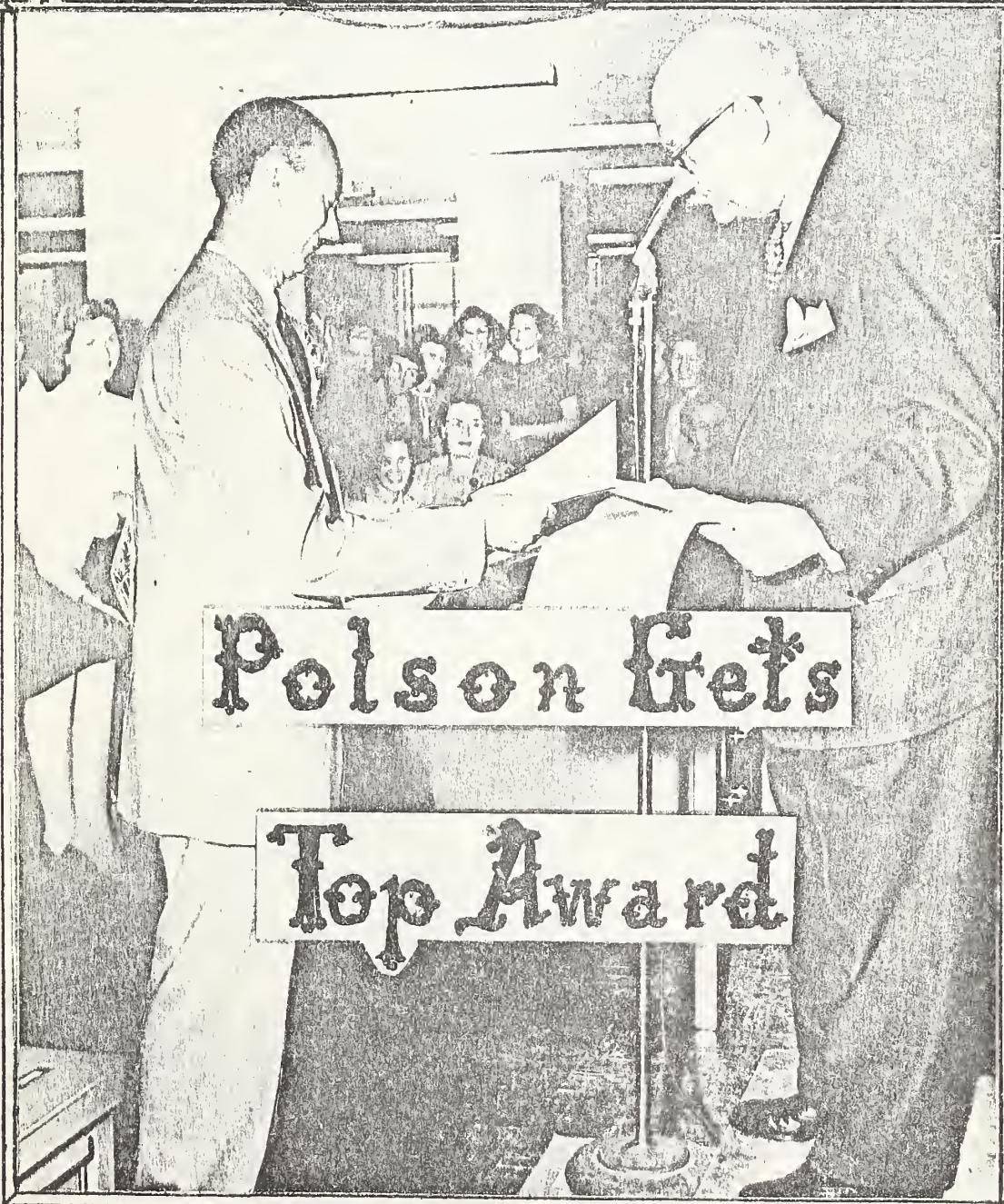
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# U.S. DAIRY CERUB DAIRY INSTITUTE

UNITED STATES DEPARTMENT OF AGRICULTURE

DALLAS TEXAS

VOL. IX. NO. 2



HOW WILL AUTOMATION AFFECT ME?

By Mildred Yeager

We all hear the word automation frequently repeated. We are aware that we are actually living in an automatic age - not just approaching it, however much it may still be in its infancy.

It is only natural - not selfish - for each of us to wonder, "Just how is automation going to affect me? What is automation? Why is it needed? What will be the economic outcome for the world? Will it cause an employment problem?

Over the years mechanization has been replacing human labor. Automation proceeds a step further and replaces human control of production processes.

In other words, when we place work on a machine this operation is mechanization; and, when the machine goes further and performs other phases of the work without any more effort on our part, that is automation or as we might say when the push buttons push themselves, that is automation.

The something new that has been added to mechanization is the machines' ability to inspect their work and to correct their own mistakes. Wonderful, isn't it?

Control Costs

Automation is needed to cut costs for controls. Up to minute information is needed to enable management to tell at a glance "where it is going".

Reports from the previous month are like looking through a rear window to see "where you have been". Office costs are rising because our whole economy is in transition. There is a shortage of office people and our retirement age is earlier.

In 1870, statistics show one worker in 160 was clerical. Now one worker in eight is clerical. Business is changing because we have more credit buying, more extensive markets because of better transportation, more competition, which requires advertising, research, analyzing, cost-accounting reports, etc.

In the past management has been burdened with record keeping. New systems will permit the manager to spend more time on human relations and office

production. His health is destined to become better as the tension and everyday strain of putting together the components of manual labor is lessened by the machines.

Employment Trends

John Diebold, author and head of his own consulting firm, says the trend in automation will not be to use fewer men but to use men for fewer hours at better work and better pay. He used the word "rethinking" which he says is ability to approach a problem in a new way.

As the first industrial revolution came into being in England, mobs wrecked some of the early textile mills but found later that the new machines created more jobs than they displaced.

Dr. Cleo Brunetti, director of Engineering Research and Development for General Mills, has said that labor saving devices may create 15 million new jobs in the next ten years. "So many new products will be needed," he said, "that the labor force will be insufficient to take care of them."

A special survey by a trade journal, the American Machinist, revealed that of 1,574 companies in the metalworking industries, more than one fifth already have automatic loading transfer or assembling mechanization. Yet they have had a net increase in total employment.

Computers have opened the way to new jobs, with an increasing number of employees needed for engineering, research, management, and for manufacture, sales, and servicing.

Computers can analyze figures and tell management how close they are to certain goals, how they can improve to meet present and emergency conditions, and can give filed information instantly.

Job Requirements

Formerly certain basic requirements for jobs were set up. Supervisors instructed new employees in routine. Now we have two kinds of job descriptions - one for manual labor and the other written for the machine.

Of course, the computer cannot understand English. Therefore, it must be instructed by means of a "program". The program is to the computer what the plug-board is to punch card equipment.

The machine language is known as a code. A program is an instruction in the form of a "word" that tells the computer when

(Continued on page 12)

# Frank McGregor Presents CSS Awards

In award ceremonies presided over by Frank R. McGregor, Deputy Administrator for Operations, Commodity Stabilization Service, Washington, D.C., 20 Commodity Office employees received Incentive and Performance awards in the sum of \$3190. The awards were presented October 1, at the Commodity Office, 500 South Ervay.

Taking the top award was Chester W. Polson, Chief, Commodity Operations Division, "for planning, directing, and managing wheat inventories in such a way that increased sales of higher priced, higher protein wheat in international trade resulted".

Mr. Polson's award carried a cash value of \$1,000. This is the highest amount ever awarded by C S S, and only two other awards in that amount have been granted in the Department of Agriculture. (See cover picture of award and check presentation).

Others receiving awards were: Frank K. Isbell and Van B. Myers, a joint award of \$295.; John T. Hedgepeth and Charles C. Weaver, a joint award of \$160. (Mr. Weaver also received a fine tribute from Mr. McGregor for an outstanding job on an automation survey which he and a selected group have just completed at Director

Moseley's request). Margaret E. Ford, \$75.; Glenn P. Bass, \$35.; Mrs. Juanita M. Foster, \$15. Gene L. McCoy, \$30.; Swany Walker, \$25.; Mrs. Barbara Boone, \$25.; Mrs. Madeline H. McQuerry, \$60.; Mrs. Leota M. Smith, \$75.; Mrs. Aylne M. Deford, \$80.; Mrs. Stephanie G. McCubbin, \$130.; Sid Barineau, Jr., (2) \$165.; Miss Clara Mae Cannefax, \$180.; Mrs. Maxine J. Queen, \$200.; Mrs. Lucille O. Dickey, \$250.; and Robert B. Baird, \$300. (For more on Lucille Dickey see page 13.)

Mr. McGregor was in his best speech-making form and told one joke about government employees being like a jet missile that drew appreciative chuckles.



CHARLES C. WEAVER, Shares \$160.



JOHN T. HEDGEPETH Shares \$160.

# More Commodity Office Awards



There seems to be a huge joke going on here somewhere but it isn't on Glenn P. Hass—he got \$35.00 from Mr. McGregor!

# Compliance And Investigation Awards

At a recent ceremony Special Agents John P. Cunningham and Curtis W. Ragsdale of the Dallas Compliance and Investigation Division Office received Special Act or Service Awards for outstanding performance of duty in tracing the disposition of Canadian wheat which resulted in the recovery of substantial sums of money by the Federal Government and successful prosecution of offenders of criminal laws of the United States.

The work performance of each agent

PLAYED AN IMPORTANT ROLE in providing a deterrent against large-scale practice of fraud, false claims, and conspiracy against the Government, and bringing about a



JOHN P. CUNNINGHAM

WILLIAM G. ELLIOTT

high degree of compliance with International Wheat Program requirements.

Each Agent received a Certificate of Merit and a cash award of \$300 for his outstanding accomplishment.

The awards were presented on behalf of the Washington Compliance and Investigation Division Headquarters by William G. Elliott, Compliance Officer, Dallas Southwest Area.



CURTIS W. RAGSDALE

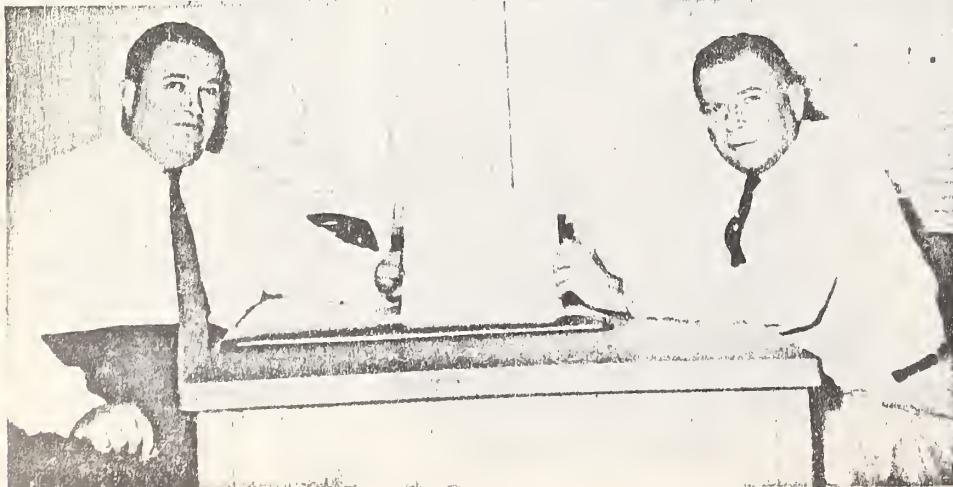
WILLIAM G. ELLIOTT

FIRST LOADING ORDER PROCESSED



From Harold Bigg's expression the first loading order under the new Document Control Group handed him by Thelma Neely is "loaded" with trouble. CSS Fiscal Division are experts in ironing out such things however, and new L/O's are beginning to move in high gear under Mr. Bigg's supervision.

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**Food Distribution Suggestion Pays Off!**  
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Getting the jump on all spooks and hobgoblins, the USDA Club will hold hi-jinks in the form of a Hallowe'en Ball at the V F W Clubrooms, 2115 Commerce Street, next Friday, October 25. Be there by 7:00 P.M. and you won't miss a thing, and when the last musical note dies away around midnight you will be able to say you've had a great time. In between these two periods will be such events as a social spooks gathering, bingo, cake walk, drawing for door prizes, dancing, and a floor show.

Admission is free but you won't want to miss out on the chances for valuable door prizes so see your USDA representative for donation tickets for same at twenty-five cents a throw or 5 for \$1.00 Not necessary to be present to win.

The floor show is advertised as having professional end CSS performers, but La-deez and Gent-le-men-nn that must be a misprint because it is an undisputable fact that any C S S Puh-for-mah is A Professional, polished, pristine, and without peer. Or something! IN SHORT, DON'T MISS IT!

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Dan L. Boyd, left, and Francis H. Earle, Dallas Area Office, Food Distribution Division, divided a \$75 cash award for developing a simplified control system for contracts and shipments of commodities. Presentation to these two vets in Agriculture was made by Director Garber, A.M.S. on a recent Dallas visit.

Mr. Boyd has been with USDA over 17 years; Mr. Earle over 16 years.

# Washington Honor Awards

Once a year a select group of lucky people assemble in Washington to receive USDA's top honor awards from the hands of USDA's top man, Secretary Ezra T. Benson.

Pictured right is W.M. Burke's Top Secretary in Farm Ownership Division of Farmers Home Administration, State Office.

Her name is Mildred F. Sullivan, and her Superior Service Award is

"FOR UNUSUAL INITIATIVE, RESOURCEFULNESS, DIPLOMACY AND ABILITY IN ORGANIZING HER WORK AND APPLYING PROCEDURAL REGULATIONS SO THAT SHE CAN PERFORM A LARGE VOLUME AND VARIETY OF WORK."



MILDRED SULLIVAN, FHA.

USDA SECRETARY BENSON



WILLIAM MCNAIR, FHA.

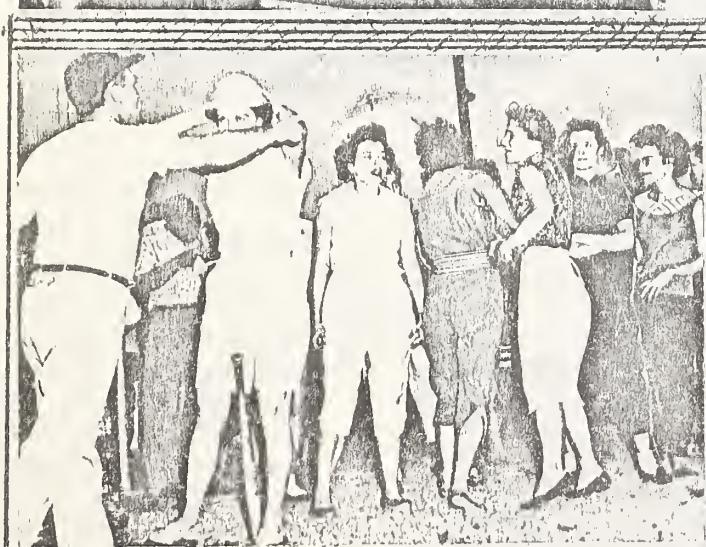
Sec. Benson

William McNair has helped Farmers Home Administration set a superlative record in the drouth-stricken section of Texas through its Water Facilities Program. Bill got his Award for Superior Service by being able to advise farmers "how, where, when, and why" to enable them to take full advantage of this program when water was a very scarce commodity--as it still is in many parts of the state.

It is a distinction to FHA that the Texas State Office was able to place two employees for this high honor award.

# CSS' Operations Chief Presents Awards

Commodity Office Ceremonies-



Altho football has dethroned baseball for a spell we print this CSS Cheer Club picnic picture just to show folks that Mr. Umps (Jerry Davis) remained uncowed even tho Charlotte Bell seems about to pin his ears back on a called strike. Others shown are Earline Smith, Billie James, Jewel Standifer, Marie McBride, and Bobbie Skiles.

# Food Distribution, A.M.S.



JOHN J. SLAUGHTER

SARA PARKER

where she graduated from high school. After high school she attended business school. She started working for the Department in October, 1945, and for Food Distribution Division in March, 1948.

Sidney Rappaport was recently presented with a certificate signifying the completion of ten years service with the Department of Agriculture. Sid was initiated into the Department in Washington, D.C., and later spent considerable time in Kansas and Missouri.

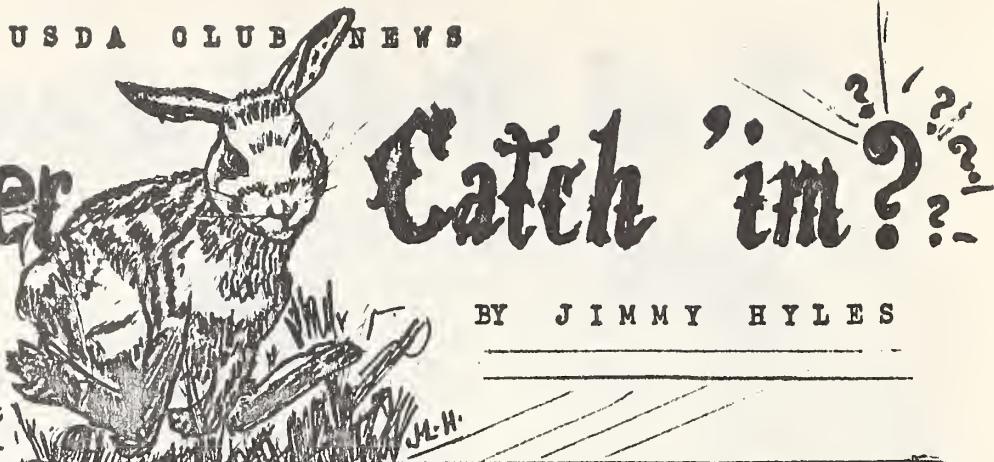
Sara Parker, an "old hand" with the Dallas office of the Food Distribution Division, AMS, is shown receiving a Certificate of Merit, presented by John J. Slaughter, Area Field Supervisor. The award was given "for sustained superior performance of clerical and supervisory duties contributing much to the effectiveness of the distribution of commodities in surplus supply." Sara also received a cash award of \$100 for her contribution to the efficiency and economy of operations.

Sara is from Point, in Rains County, Texas,

## More C.S.S. Awards



# Did Towser



BY JIMMY HYLES

The problem of the dog and rabbit posed in last issue of USDA Club News generated quite a bit of interest. Several correct answers were mailed in and several near-misses. Among these last were Leta Williams, Beryl Ashcraft, Jewel Campbell, and Virginia Surber—all of whom were close but either a bit "short" or "over" in mileage. One contestant said if they ran practically forever the rabbit would lap the dog around the earth and catch it on the second "go-round". The one flew there would be that the dog would lose interest as soon as bunny disappeared over the horizon.

First under the wire with a correct answer was Jim Wright, Club President, whose postmarked letter beat that of Pearl Craft by one day. Jim failed to explain, however, why the chase ended near Boise Idaho, when I had them headed due West and even a terrific South

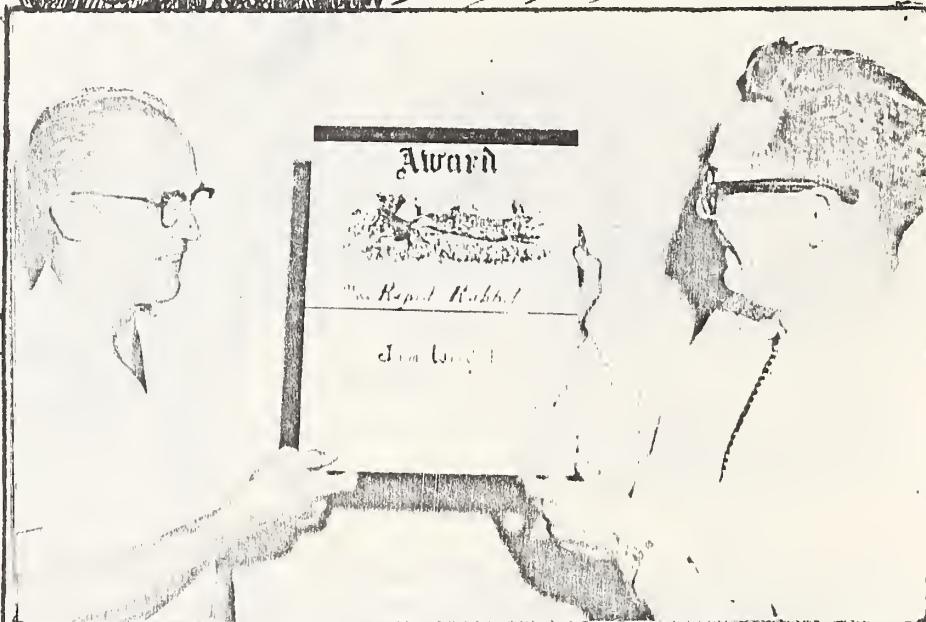
wind couldn't cause that much "wind-drift". Jim says I don't know rabbits like he does and that no cottonpicking cotton-tail runs in a straight line for long. I was prepared to argue the point until Jim came up with a clipping from the Dallas Times Herald, reproduced at the end of this story. While this press release seems to settle one point it raises another. More of that later. Pearl Craft, Fiscal Division, Commodity Office, had them taking the Southern route, winding up near San Francisco.

You will recall that I stated there were two correct answers. We give the floor to Mr. T.W. Kendrick, Jr., Fiscal Division, C S S, Washington, D.C. He writes:

Dear Jimmy:

I have been a subscriber to your USDA Club News ever since my visit to the Dallas Commodity Office in 1955. You and your staff have been doing a fine job (Thanks!) and I appreciate receiving the publication. My answer to the dog-rabbit problem is, the dog caught the rabbit in the rear by 0.54 of an inch--about

(Please turn to page 16)



JIM WRIGHT

DAVID WELLS

Jim Wright, retiring President of USDA Club, winner of the Rabbit-dog contest in last issue of USDA Club News, is shown receiving the "RAPID RABBIT AWARD" from David M. Wells, incoming USDA Club President. Jim "guesimated" the correct answer right down to the NTH degree, but an Associated Press dispatch from Boise Idaho injects an element of mystery. (See story)

# Distinguished Service Award To McKay

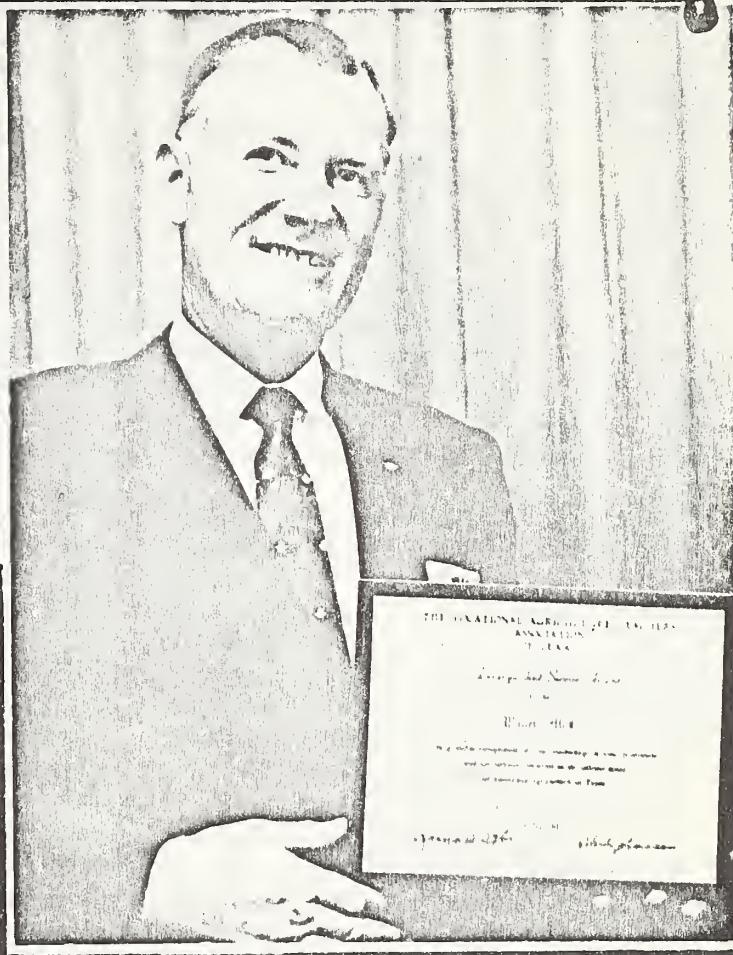
Special recognition from within the official family is something we all rightly cherish and treasure, but an honor from outside is something even more gratifying to the recipient.

Such an honor was recently accorded Walter T. McKay, Texas State Director, Farmers Home Administration, when he was presented the Distinguished Service Award by the Vocational Agriculture Teachers Association of Texas "In recognition of leadership and services rendered to advancement of agriculture in Texas."

## MISS CARMEN DELIA WEISE VISITS THE F H A STATE OFFICE

Miss Carmen Delia Weise, Santa Cruz, Bolivia, South America, is the Administrative Officer, Departmental Direction of Supervised Credit, Banco Agricola, in Santa Cruz.

She was sent to the United States to study FHA operations in order



that she may report and install a system for the training of clerks in local offices similar to methods used by FHA Office Management Assistants in training FHA County Office Clerks.

Senorita Weise's trip to El Estados Unidos is a part of a technical cooperation project sponsored by International Cooperation Administration (U.S.) and she will be in the States until late November. She has already visited the National Office of FHA, and others in Taos and Las Vegas, New Mexico, will leave Texas October 25 to return to Washington stopping off at the National Finance Office (FHA) in St. Louis for a short time, en route to Washington.

This very attractive, pleasingly vivacious young lady has won the hearts of FHA folks both in State Office and the field with her charm and intelligence and with her personality should succeed in whatever she undertakes. We in Texas consider ourselves fortunate in having her visit us and wish her Mucho Bueno Suerte and God-speed.

*Carmen*

to operate; how to get data; what data to take in; what to do with it; when to do it; what to do next; when to stop.

A program instruction has at least two parts - the function and the address. The various functions such as add, subtract, compare, read, etc. have codes assigned to them. The memory locations have addresses.

Reading and recording components, registers, and the counter, also have addresses. Many computers have a third part, which instructs the computer to go to the proper memory location for its next program instruction word.

In any event, a sequence of program instructions is stored in the computer, and the computer carries out these instructions one after the other until it reaches the last instruction for that problem.

Then it automatically goes back to the first instruction and starts all over again on the next case.

Thus a program is a complete series of computer instructions in codes, so that they may be interpreted by the computer to carry out the solution to a problem as planned by the programmer.

The position of programmer is a new one created by automation.

#### Skills Upgraded

Mechanization upgrades skills. Under mechanization more skills will be needed and present skills will be utilized more fully. For example, in one large insurance company before conversion to mechanization, 87% of the 539 jobs in a department had been in grades 1 to 3.

After conversion, only 256 or 63% were in grades 1 to 3. Before conversion, 22 or 4% of 539 jobs had been grades 4 to 6. After conversion, 102 or 25% were in grades 4 to 6.

Some have the idea of a general dislike of machine work, which they term "routine" and uninteresting, while the progressive thinker appreciates the advent of new machinery.

Simply thinking, at the level of a file clerk, an employee with a stapling machine ranks higher than one without. At the level of a bookkeeper, an employee with an electric computing machine ranks higher than one with a hand-crank machine.

The progressive employee welcomes the new machine with the assurance that management thinks enough of him to give him the latest and best in the way of equipment.

Consequently his morale is good and he goes sailing smoothly through the complications of figures with the greatest of ease, speed, and accuracy.

I have charge of an electric computer, a man told a friend. Many people think the computer has charge of me. To put machines in the proper perspective - it isn't important what the machine can do, but what he or she can do with the machine.

It is the same principle as the craftsman might say, "Look what my hand-saw can do", or the housewife, "My sewing machine makes these fancy stitches".

#### New Era

Many experts are certain that automation means a new era of abundance, full employment, and high pay. We can take into consideration, the fact that the average worker at the beginning of this century drew meager pay for his physical labor.

The workman of 1900-1910 swung a pick and shovel; he shovelled coal to fire furnaces or pushed loads of raw material in factories.

During the past 50 years machines have gradually replaced the above. The result has been better pay, shorter hours, less physical labor, and better conditions.

Statistics show that the labor force will increase 13% during the next 10 years, while demand for supplies will go up 40%. To keep expanding our economy at its current rate, we must have automation to make up the difference.

Automation is responsible for whole new industries in special things as atomic energy; and, atomic isotope technology would not have been possible without it, since the materials involved are not suitable for direct handling.

It holds out the promise of vast improvements in living conditions, leisure, and national strength.

It also offers the promise for elimination of routine, repetitive jobs.

# Lucille Bickey Honored

Persistent effort and diplomatic persuasion. These are the basic tactics Mrs Lucille Dickey, Traffic Officer, Commodity Office, CSS, used in gaining her objective. And for gaining it she received an Honor Award from the Dallas Federal Business Association. Her award says in part, "For outstanding contribution to the efficiency and economy of the Federal service."

Lucille, along with three men from three other Federal agencies, was presented her award at

a DFBA luncheon at the Baker Hotel. Her persistent effort and diplomatic persuasion started with a lowly object--a railroad grain door. Here's how it happened.

It's a common practice in the Southwest and the Mississippi Valley section of the Southeast for railroads to furnish their own grain doors when they haul bulk grain, government owned or commercially-owned. Southeast of the Mississippi Valley section they do not.

This meant that every time any Commodity Credit Corporation-owned bulk grain moved in the Southeast CCC had to contract for its own grain doors. This meant contact with many additional people. Too, it meant more telephone calls, more correspondence, more telegrams, and more paperwork of different types--all of which were costing additional money. Commercial shippers--and there are thousands of them--had to furnish their own grain doors too.

For these reasons, every time Lucille had occasion to contact Southeast railroad representatives, or they to contact her, she invariably brought up her pet subject--grain doors for free--the same as in Southwestern and Mississippi states.

Finally, one railroad company succumbed to her persistent effort and diplomatic persuasion and revised its tariff provisions to specify that grain doors would be furnished free of charge.

That did it. Others were compelled to fall in line. Today, every major railroad in the Southeast is furnishing grain doors free. This is effecting a saving to CSS, to say nothing of the savings it is bringing to the industry.

In fact, as her Honor Award certificate says, "The improvement achieved by Mrs. Dickey's skill and perserverance in negotiation is expected to save industry and government not less than \$50,000 a year.

Lucille's personal check was for \$250.



LUCILLE DICKEY

ELLIS CAMPBELL, JR.

Facilite's personal check was for \$250.

# Market Information Division

Since going to press last issue Mr. Harold C. Bryson, Chief, Marketing Division, AMS, has taken unto himself a wife, the former Miss Ruth Galloway, of Albuquerque, New Mexico. She was with the School Lunch Program, Foods Distribution Division, AMS, Albuquerque schools before her marriage.

Welcome to Mr. Arthur Broadwin, assistant to Mr. Bryson, who was with the Meat Institute in Washington, D.C. before coming to Texas.

The team of Wilcox and Waddill (Juanita and Frazer) are still functioning in their usual modest but efficient manner. (If those two gals ever made news you'd have to pry it out of them--and that would make a news item itself!)

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We are glad to see Bill Boren getting ready to discard those crutches...And we were glad to see Frances Garner on 3 the other day. Period.

# USDA Club

## Elects New Officers

A new slate of Officers and Directors are now directing the destiny of the USDA Club. They are:- President: David M. Wells, CSS Commodity Office; Vice President: Beecher B. Terrell, CSS; Secretary: Thelma Neely, CSS; Treasurer: Jack Cunningham, Compliance and Investigation Division, CSS.

Directors: J.W. Beckett, Milk Marketing Administration, Ruth Brown, AMS, Poultry Division, Heber T. Stewart, Farmers Home Administration, Harold C. Bryson, AMS, Marketing Information Division, Harry C. Freeman, AMS Food Distribution Division, and Shep C. Moberly, Beecher B. Terrell, Irene Williams, Thelma Neely, J.T. Hedgepeth, C.D. Skelton, Herman Mindlin, Evelyn Gathings, Lambert J. Bemelmans, David Wells and Leonard A. White, CSS Commodity Office, and Jack Cunningham, CSS Compliance and Investigation.

Alternate Directors are: Tom R. Daniels, Virginia Raroha, Beulah Windham, Raneta Brown, Frances Page, Marvin Stark, Billy Howell, Evelyn Proper, Mona Jackson, Charles Carlisle, Nell Murray and Alice McKissack, CSS Commodity Office, J.A. Bybee, AMS Poultry Division.

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## Commodity Office Commended By The Secretary

A "Well Done" commendatory letter from Secretary Ezra Taft Benson was received recently by Mr. C. H. Moseley, Director of the Dallas Commodity Office.

The Secretary expressed his awareness of a "splendid spirit of co-operation" between Commodity employees and the supervisory staff which enabled the office to turn out a high work quota. He appreciatively noted that this was in addition to an already above-average output which had brought the office an award for Superior Service about a year ago.

Secretary Benson's letter also expressed appreciation to Director Moseley for his leadership which made this achievement by the Commodity Office personnel possible.

Last week the office was visited by Mr. Frank McGregor, Deputy Administrator of Operations, CSS, Washington, D.C., who awarded certificates and cash awards to twenty CSS employees, one being for \$1,000.

# Audit Division

Because of the shortage of professional caliber auditors, Internal Audit Division of C S S instituted its own auditor training program beginning last June. At that time four young men stepped off the campus and started training in formal classes in the Merchandise Mart Building. All four have, or plan to major in the field of accounting in their University work. Two of these young men are continuing college study in their chosen field of accounting; the other two are graduates from universities in Arkansas and Missouri.

Carroll Campbell, the Arkansas graduate, completed his studies last spring. Jerry Paradis calls New Orleans home and is loyal to Loyola U. Don McCracken, from Kansas City, earned his degree last spring. That leaves Bennie Steel, the only native Texan in the group who hails from Georgetown and that of course, means Southwestern U.

These men are very earnest in their pursuit of an accounting career and when one became a proud papa not long ago he didn't have time to forego his training long enough to get home for the blessed event thus automatically putting himself in the doghouse on this score for the rest of his life. Senior Auditor Dan Davis devoted the summer period full-time to the training program. He is an AMU Alumnus, teaches Accounting there and plans to do post-graduate there on higher accounting and business problems.

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## NEW OFFICERS CSS CHEER CLUB

New officers for the CSS Cheer Club are: PRESIDENT: Lambert Bemelmans; V.PRES: Alice McKissack; TREASURER: Glenn Hass; SECRETARY: Joy Smith. DIRECTORS: Nelda Brown, Anne Ellis, Rowena Freefield, Joy Smith, Helen Larosae, Virginia Barohn, Lambert Bemelmans, Glenn Hass, Billy Howell, Alice McKissack, Mary Lee Walker, Marguerite Dowlen, Juanita Buck, Lorena Smith and Val Ward. The Cheer Club is in good hands and will continue the good work.

# Cotton Division

## COLONEL McCLENDON GROUNDED

Assistant Manager Frank C. McClendon spent part of the summer (two weeks of it) taking Reserve training in Memphis Tennessee. He came home and reported that he and his Air Force Outfit, the 448th Fighter, Bomber Wing--home station Hensley Field--did a lot of hard work and precious little flying. In fact the Colonel did enough walking to qualify as a doughfoot. Which just proves that getting those coveted wings involves a lot more than just revving up the engines and zooming upstairs to watch those clouds roll by!

Marie Bratcher, her mother and brother, had a swell vacation in California, returning by way of Las Vegas.

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## SENATE COMMITTEE HEARS AUDIT CHIEF

Arch Rounsville, Area Audit Chief, was invited to testify before the Senate subcommittee on Agricultural Production, Marketing, and stabilization of Prices shortly before the Congress adjourned in Washington. This subcommittee, a part of the Senate Committee on Agriculture and Forestry, was holding hearings on proposed legislation to relieve certain feed dealers from liability to CCC for early and late deliveries of eligible drought feed. Both Dallas papers carried the story in detail.

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## USDA CLUB PROJECTS COVERS GROUND!

There is a USDA Club project to suit every taste! Nurse Jean Morgan is completing flu shots now and announces the third round polio shots around Nov. 16 or 17.

The USDA Divot Diggers golf tournament is nearing the finals with winners narrowed down to Jack Leadbetter, Anne Ellis, Elmer Morris, Harold Biggs, Bill Wakefield, Ken Duggin, Jerry Davis, G.D. Neely and Bill Boren. **NOTICE! NOTICE! NOTICE! PLAN TO BUY YOUR CHRISTMAS CANDY FROM USDA CLUB! DAVE WELLS HAS A SWELL BARGAIN LINED UP! MORE SOON!**

D I D T O W S E R C A T C H ' I M ?

(Continued from P. 10)  
the length of the hound's tooth.

(Signed) T.W. Kendrick, Jr.

Mr. Kendrick is right as rain and as sharp as that hound's tooth, too! This was the Easy Answer and Swany Walker, Fiscal Division, Dallas Commodity Office, could have been first with it had he mailed it in; he dallied and didn't.

Jim Wright's "Hard-Way" answer follows:

Dear Editor:

In answer to your Automation problem concerning Towser and the bunny, page 6, last issue of USDA Club News, I calculate, using a slide rule, a Marchant Calculator, and some Algebraic equations, the following:

(Next column)

Mr. Rabbit jumps 18.20 inches per jump, Towser 26.40 each leap. At the end of 600 leaps he travels 15,840 inches, which is exactly  $\frac{1}{4}$  mile. At the same time, Mr. Rabbit's 870 and 3/10 th jump has carried him 15,839.46 inches which is 54/100 inch short of being a quarter-mile. Towser has gained 54/100 inch on bunny, or 2.16 inches per mile. I further calculate that Towser must run 1666.666 miles in order to overtake Mr. Rabbit with his 100 yards (or 3600 inches) start.

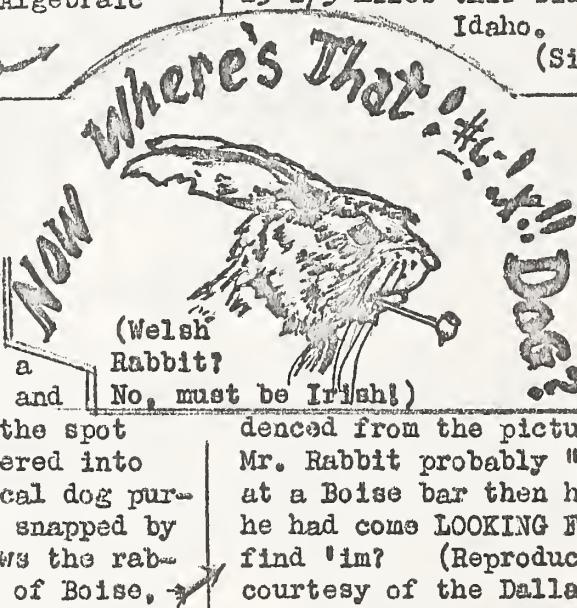
Towser should be 40/100 complete in his 3,999,999th leap and bunny 68/100 finished with his 5,803,998 jump when tragedy overtakes him, and that will be a "fur piece" from Ft. Worth!

In fact the massacre will take place 13 1/3 miles this side (South) of Boise, Idaho.

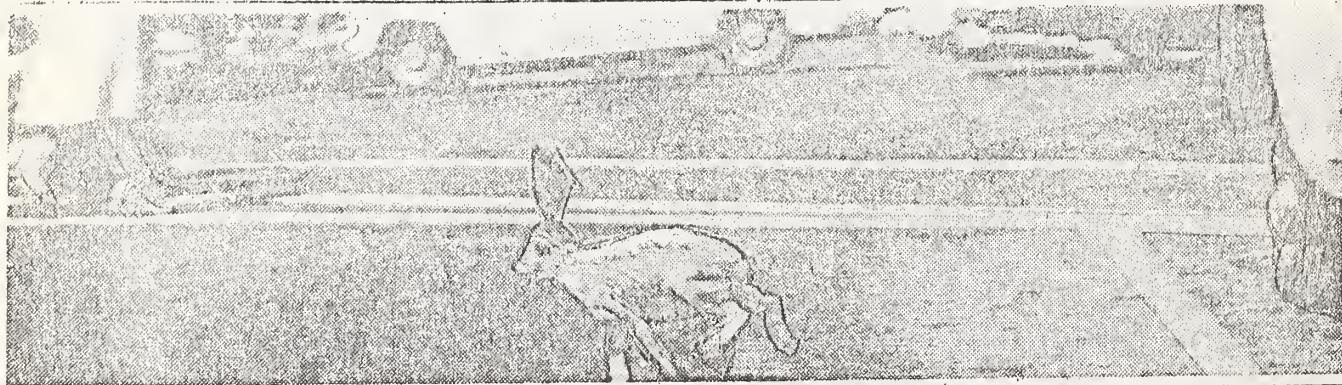
(Signed) Jim Wright.

WUXTRA! WUXTRA!!!  
WUXTRA OUT! WE MAKE THE NEWS,  
THE ASSOCIATE PRESS PRINTS IT!

Weeks before the news item printed below was released nation-wide by the Associated Press, USDA Club News released a hypothetical rabbit in Dallas, and Jim Wright pinpointed exactly the spot where the rabbit would be gathered into the eager fangs of a hypothetical dog pursuing him. The picture below, snapped by an alert news-photographer shows the rabbit racing through the streets of Boise,



Idaho. Since Jim's figures would have the dog catching him 13 1/3 miles this side of Boise it is evident that Towser HAD 'IM BUT HE GOT AWAY! It is further evidenced from the picture cut-lines that Mr. Rabbit probably "hoisted a short one" at a Boise bar then headed back the way he had come LOOKING FOR TOWSER! Did he find 'im? (Reproduction below through courtesy of the Dallas Times Herald).

**BEWILDERED BUNNY**

A jackrabbit found itself in strange surroundings yesterday when it wandered out of the sagebrush and into downtown Boise, Idaho. A Boise newspaper phot-

rapher snapped this picture at a busy intersection. At last report, Bre'r Rabbit was headed south toward the desert.—AP Wirephoto.

# U.S.D.A. Personalities.



GEORGE R. MCPHERSON

The distinction enjoyed by the USDA Club in USDA circles over the nation is due to the hard work and unselfish fidelity to service for others of a few dedicated men like Mr. Tulane S. Smith, right. Too bad there aren't more like him.

This "young oldster" has crowded a lot of work, fun, and achievement in the years since he graduated from Mineral Wells Hi, and took his LLB Degree at Texas University. He has been a lawyer, partner in an automobile agency; in WW I he joined the AEF and saw service in England, France, Germany, and Italy.

Tulane entered Government work with the NIRA in 1934, transferring to RA in 1936 as Regional Loan Officer, stationed in Amarillo, Texas. He has stayed with the same agency through name changes, FSA, and now FHA, and has seen it become one of the most respected agencies in Agriculture with farmer and Congressman alike. He is Administrative Officer, Texas State Office.

Mr. George R. McPherson, the genial, easy-to-talk-to fellow on the left, first saw the light of day in Irongate Virginia which fact automatically entitles him to the designation of "Virginia Gentleman". By temperament, character, and ability he qualifies in every way to the distinction of the title.

"Mac", as he is known to his many friends, became a member of the USDA in 1937, starting with the old AAA in the city of Washington, D.C. He has worked in an administrative capacity in records, procurement, and supply, with FCIC, RA, FSA, and PMA, with time out during World War Two running the submarine gauntlet with the Merchant Marine.

Mac came to Dallas in 1952 and is Executive Assistant to the Director, Dallas Commodity Office, CSS.

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TULANE S. SMITH

# lest we forget

SINCE OUR LAST ISSUE THE FOLLOWING MEMBERS OF OUR USDA FAMILY HAVE SUFFERED BEREAVEMENT THROUGH THE LOSS OF A LOVED ONE.

Estelle S. Green, Father, Mr. H.H. Hunt.  
 Martha Chamberlain, Father, Mr. I.J. Neal.  
 Elmer Morris, Aunt, Mrs. Paul Muckleroy.  
 Marie Rheinlander, Husband, Mr. Clifford H. Rheinlander.

Arvin E. Morris, Sister, Mrs. John Spellings.

Bobby Wren, Father, Mr. G.M. Garner.  
 George Jacobs, Father, Mr. W.L. Jacobs.  
 Thelma Johnson, Father-in-law, Mr. Robert Johnson.

Henry C. Goodpasture, Father, Mr. M.O. Goodpasture.

Lucy Lanter, Mother, Mrs. Lucy Lanter.

Eula F. Land, Father.

Earl Douglas, Mother.

Garnet E. Black, Father-In-Law.

(We regret we do not have these 3 names)

MRS. FRANKIE W. NASH PASSES AWAY.

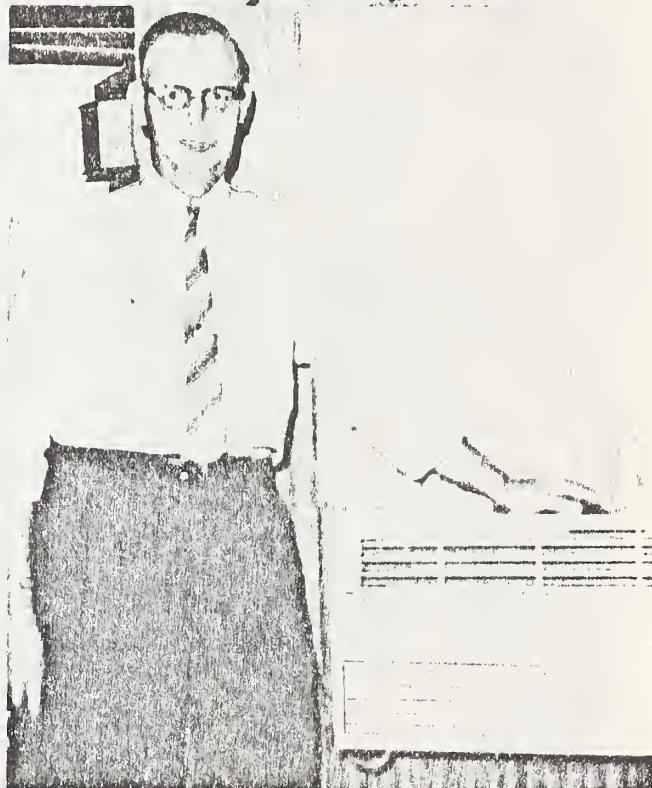
After an extended illness Mrs. Frankie W. Nash, Commodity Office, CSS, employee, passed away with funeral service being conducted by Reverend Eugene B. Hawk. Internment was in Restland Memorial Park. Survivors include:

Husband, David Nash; son, David Jr.; daughter, Mrs. Annette Hardin; sister, Mrs. F.H. Earle; and brother, W.E. Welch.

## MARSHALL BOND IS NOW AN EXPERT ON ROCK AND ROLL!

Marshall W. Bond, Commodity Office, CSS, took himself and his little family to Mexico City for a vacation and brought back a frightening tale. He feels that only through the Grace of the Good Lord was he able to get back himself. They retired one night and were awakened about 2:00 a.m. to the hair-raising screams of frightened residents of their hotel, punctuated by sounds of cracking and falling

# Cool, Man, Cool!



OVERTON B. PERRY, CSS.

One way to beat the heat is to guess what the temperature will be at a certain time in the future. Overton B. Perry did just that and was rewarded by the contest judges with a one-HP air conditioner made by the Philco folks.

In case there is anyone in USDA who doesn't know "OB" he is the popular man in Supply, Commodity Office, CSS.

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plaster. Herding his family ahead of him he groped his way to the door over a floor that wouldn't stay put, and it was slippery from water splashed from the lavatory. They made their way down-stairs and outside. Marshall says the ground stopped shaking a long time before he did! Friends laughingly say he caused the earthquake by falling out of bed. We'll bet when he "took out" of the swaying hotel with his brood that is one "loading order" he didn't stop to check to see if all documents were intact!